West 192 Development Authority

Entertainment Sign Application

11/15/2021

Purpose

The W192 Development Authority is Osceola County's single management agency responsible to oversee all of the programs and projects related to planning, coordinating, implementing and managing the redevelopment and revitalization of the W192 tourism district. The Development Authority includes the W192 CRA and the W192 MSBU areas.

Entertainment Signs are intended for entertainment uses and to serve as an attraction in themselves, located within the West 192 Development Authority Corridor. These signs shall be designed as an extension of the building and site design for the property, and are encouraged to be unique in appearance, color, material, and technology, with the ultimate goal of upgrading and improving the overall aesthetic appearance of properties within the West 192 Development Authority Corridor, and thereby promoting a positive image inviting to tourists.

Eligibility

1. The applicant must be the owner of the building(s). Tenant may qualify upon receipt of written consent by the owner of the building(s).
2. The building(s) must be located in Segments 1 through 5 of the West 192 Corridor, also defined as the West192 Development Authority Corridor from the Osceola-Polk County line to the intersection with SR535.
3. Entertainment signs may only be located on parcels of a minimum four (4) acres in size.
4. Entertainment signs may only be located on parcels zoned Commercial Tourist (CT) or Planned Development (PD) with Tourist Commercial land use designation.
5. Entertainment signs are intended for uses within the Commercial Tourist (CT) zoning district, and are limited to the following types of uses: Amusement or Theme Park; Entertainment Complexes; Hotel/Motel (large-scale); Recreational Facilities (Commercial); Marina; Zoo.
6. Applicant shall have no outstanding liens or code actions on the property and shall be current on all County taxes.
7. No pending and/or active litigation against the County.

Application Process:

1. Applicant shall submit a complete application to the West 192 Development Authority staff for review. (only completed applications including all supporting documentation shall be processed) Applications containing the following items shall be deemed complete:
    a. Completed application form
    b. Photograph(s) of the existing signage conditions.
    c. A render of the new sign, showing design and placement.
    d. Business's occupational license.
2. Once application is complete, West 192 Development Authority staff schedules Architectural Review Board (ARB) meeting.
3. Applicant submits request for approval of entertainment sign at next ARB meeting.
4. The ARB will meet to give preliminary direction on applicants request for entertainment sign. ARB approves, denies, or approves with conditions.
5. The Development Authority staff will notify applicant in writting of ARB approval or denial.
    a. No work can commence prior to receiving written notification to proceed (letter or email) from the Executive Director

Requirements and Restrictions:

1. Entertainment signs may be a maximum of fifty (50) feet in height.
2. Entertainment signs may be a maximum of six hundred seventy-two (672) square feet in overall structure size.
3. Entertainment signs may only be located on parcels of a minimum four (4) acres in size.
4. Entertainment signs may only be located on parcels zoned Commercial Tourist (CT) or Planned Developments (PD) with Tourist Commercial land use designation.
    a. Entertainment signs are intended for uses within the Commercial Tourist (CT) zoning district, and are limited to the following types of uses: Amusement or Theme Park; Entertainment Complexes; Hotel/Motel (large-scale); Recreational Facilities (Commercial); Marina; Zoo
5. A site may apply for either entertainment signs or monument signs, as defined in Section 3.17.9.C. Entertainment signs require ARB approval, as outlined in the Code.
6. Entertainment signs may be freestanding or building mounted.
7. One (1) entertainment sign shall be allowable per site, unless site frontage exceeds one thousand three hundred twenty (1,320) feet, in which case, two (2) signs are allowed, but shall maintain a minimum spacing of six hundred (600) feet on the same property.
8. Ground-mounted entertainment signs for sites fronting Irlo Bronson Memorial Highway shall be located within fifteen (15) feet of the right-of-way, as measured from the leading edge of the sign. Administrative waiver may be granted to accommodate utility easements, drainage, landscape, and sight distance.

9. Materials of entertainment signs:
    a. shall be compatible with the associated buildings and site design within same site;
    b. shall be of high-quality, low-maintenance and long-lasting materials.
10. Entertainment signs may utilize electronic copy that is designed and integrated in a cohesive way.
11. Entertainment signs are not intended to be pole or pylon signs. A base or pole cover provided to satisfy this requirement shall be integrally designed as part of the sign by use of such things as color, material and texture.
12. Entertainment signs shall not be of a temporary nature.
13. Sites located within the West 192 Development Authority Corridor are only eligible for Alternative Sign Standards (as defined in Section 3.17.6) as related to building signage, and not applicable for Entertainment or Monument Signs.
14. Entertainment and Monument signs must meet the requirements set forth in Section 3.17.9. Alternative Sign Standards that have already been adopted can remain.
15. For site lighting requirement, please refer to Section 4.7.11-B of the Code.
16. Separate freestanding or accessory features are required to be reviewed and permitted separately and per other sections of Chapter 3 (e.g. architectural features, etc.)
17. Prior to, or concurrent with Entertainment Sign review, any additional site improvements required by Article 3.16 - West 192 Development Authority Corridor are to be completed.
18. Entertainment Signs shall only be reviewed and approved for properties that are in compliance with the West 192 Development Authority Corridor, Section 3.16.2 - General Design Standards For All Segments, and their assigned zoning designation, and for properties that have no outstanding code violations or deficiencies.

Submit completed application to:
Email: Christina.Morris@osceola.org

Mail to:
West 192 Development Authority
c.o. W192 Director
1 Courthouse Square,
Suite 4600
Kissimmee, FL 34741

W192 Entertainment Sign Application

Applicant information

Name: _____

Mailing Address: _____

Phone #: _____

Email Address: _____

Applicant is (select one):

[ ] Tenant (If applicant is a tenant, written authorization by the property owner must be included with application.)

[ ] Property Owner

Business Information:

Business Name: _____

Business Address: _____

Entertainment Sign Requested:

_____

_____

_____

1. How does the proposed entertainment sign meets the criteria outlined in Sign Ordinance #2021-75 Section 3.17.9-C.3?

   _____
   _____
   _____
   _____

2. How does the proposed entertainment sign enhances the image of the corridor?

   _____
   _____
   _____
   _____

3. How does the entertainment sign implement the intent of the corridor?

   _____
   _____
   _____
   _____

4. How does the entertainment sign promote the individuality or character of the corridor?

   _____
   _____
   _____
   _____

5. Is sign freestanding or building mounted?

   _____

6. What is the height of the proposed entertainment sign?

   _____

Application must include all of the following: (Please check items included with this application)

_____ Complete Application
_____ Proof of Ownership
_____ Business Occupational License
_____ Current Color Photo(s) of existing signage
_____ Drawings/plans of proposed entertainment sign
_____ Notarized approval letter from building owner (Only needed if tenant is applying)

I hereby submit the attached plans for the proposed signage and understand that the West 192 Architectural Review Board (ARB) must approve sign prior to submitting an application for a sign permit to the County for final review and approval.

I understand that no work can begin until I have received written approval from the ARB.

I agree that I have read the West 192 Sign Ordinance # 2021-75.

I confirm all information I provided is correct.

Signature of Applicant

_____

Date

_____

FOR DEVELOPMENT AUTHORITY USE ONLY: DO NOT WRITE ON THIS PAGE

Entertainment Sign Application Checklist

Date Application Received:

_____

Received by (print name):

_____

Review by Date:

_____ Complete Application

_____ Proof of Ownership

_____ Business Occupational License

_____ Building located in Segments 1 through 5 of West192 Corridor

_____ Located on parcels of a minimum four (4) acres in size

_____ Located on parcels zoned CT or PD with Tourist Commercial land use designation

_____ Current Color Photo(s) of existing signage

_____ Drawings/plans of proposed entertainment sign

_____ Reviewed lien, code actions and County taxes.

_____ No pending and/or active litigation against County.

_____ Notarized approval letter from building owner (Only needed if tenant is applying)